International Conference on Nanoscience and Nanotechnology

Monday 25 to Friday 29 February 2008
Melbourne Convention Centre, Victoria, Australia

Invitation to Sponsor & Exhibit
About ICONN 2008

Following on from the highly successful ICONN 2006 Conference which attracted 460 delegates, the event in 2008 will once again bring together the Australian and International community working in the field of nanoscale science and technology to discuss new and exciting advances in the field.

The ICONN Conference is the most significant Nanotechnology Event held in Australia focused on this important field of Scientific research. The conference attracts scientists and engineers from academia, government and private laboratories, students and researchers, and importantly the industry that can commercialise this research.

This year the stream dedicated to commercialisation of nanotechnology will feature case studies by start-up companies; how to take a product from discovery to market; capital raising; IP; regulatory issues; and more. It is also intended to offer the facility for business matching to delegates and industry participants.

The Conference host organisations are committed to ensuring that the highest calibre of plenary and symposium speakers attend this meeting, and have already confirmed participation of seven outstanding international speakers as outlined later in this document.

We understand sponsors are looking for return on their investment. Both the marketing campaign and the on-site elements of the enclosed Sponsorship packages recognise this and are structured to assist you meet your marketing objectives. The potential of nanotechnology is such that those who invest now will reap the benefits in the future.

Prof Paul Mulvaney & Dr Abid Khan
Co-Chairs
ICONN 2008
About the host bodies

**Australian Research Council Nanotechnology Network (ARCNN)**

[www.ausnano.net](http://www.ausnano.net)

Nanotechnology is one of the fastest growing areas of research and technology. The ARCNN is dedicated to substantially enhancing Australia’s research outcomes in this important field by promoting effective collaborations, exposing researchers to alternative and complementary approaches from other fields, encouraging forums for postgraduate students and early career researchers, increasing nanotechnology infrastructure, enhancing awareness of existing infrastructure, and promoting international links. ICONN 2008 is the major forum designed to achieve these goals.

**Australian Nano Business Forum (ANBF)**


The ANBF is the peak national body representing and promoting Australian industries and companies involved in nanotechnology, both domestically and internationally. The ANBF provides a collective voice for member organisations engaged in this emerging technology, as well as facilitating links between other key stakeholders such as government, funding, regulatory and research entities. Other roles undertaken by the ANBF include:

- provide a mechanism for industry development incorporating nanotechnology companies, their suppliers and customers
- facilitate linkages between industry and research communities
- work to increase the uptake of nanotechnology by industry
- build confidence in nanotechnology in the investor community
- deliver a range of member services including commercialisation support, education and training, and advocacy to Government.

**Department of Innovation, Industry and Regional Development, Government of Victoria (DIIRD)**


The Victorian Government is a proud co-host of the ICONN 2008 Conference. Nanotechnology is one of the fastest growing areas of investment in research and development and it will be a key enabler for industry growth over the coming decades. Over the past eight years the Victorian Government has actively assisted in building a strong capability base in Melbourne by investing nearly $280 million in nanotechnology-related projects and infrastructure. This includes support for essential industry networking organisations and world-leading industry R&D clusters as well as Australia’s largest piece of science infrastructure to be built in two generations: the Australian Synchrotron.
About the conference

Date
Monday 25 to Friday 29 February 2008

Venue
Melbourne Convention Centre, Victoria, Australia

Attendance
More than 500 delegates with a broad range of expertise in all aspects of nanoscience and nanotechnology.

Program Overview
ICONN 2008 has already confirmed 7 international plenary speakers (Dr Don Eigler - IBM Almaden Research Center, Sir David King - Cambridge University, Professor Michael Gratzel - Ecole polytechnique fédérale de Lausanne, Professor Taegwhan Hyeon - Seoul National University, Professor Yicheng Lu - Rutgers University, Professor Michele Parrinello - ETH Zurich, Professor Samuel I Stupp - Northwestern University). We also expect more than 200 oral presentations in six concurrent sessions; and 100 or more poster presentations.

- Monday – Short Courses, Welcome Reception
- Tuesday – Opening, plenary and concurrent sessions, exhibition, poster viewing, happy hour
- Wednesday – Plenary and concurrent sessions, exhibition, poster viewing, Conference dinner
- Thursday – Plenary and concurrent sessions, exhibition, poster viewing, happy hour
- Friday – Plenary and concurrent sessions, Conference closes at lunchtime

Networking
Welcome Reception, Lunches, morning/afternoon teas and Happy Hours in the exhibition/poster area, plus the Conference Dinner.

Conference Co-Chairs
Prof Paul Mulvaney, The University of Melbourne
Dr Abid Khan, Monash University

Organising Committee
Dr Calum Drummond, CSIRO
Dr Steve Duvall, formerly of Intel
Prof Laurie Faraone, University of Western Australia
Prof Neville Fletcher, Australian National University
Prof Chennupati Jagadish, Australian National University
Associate Prof Michael James, ANSTO
Miss Lisa Johnston, Monash University
Prof Deb Kane, Macquarie University
Ms Ilonka Krolikowska, Australian National University / Australian Research Council Nanotechnology Network

Conference
Prof Peter Majewski, University of South Australia
Ms Liz Micallef, Australian National University / Australian Research Council Nanotechnology Network
Dr Adam Micolich, University of New South Wales
Ms Tina Rankovic, Australian Nano Business Forum
Dr Terry Turney, Asia Nano Materials / Monash University
Ms Joanne Tymms, The University of Melbourne
Prof Gordon Wallace, University of Wollongong
Dr Alan Wilson, Defence, Science & Technology Organisation [DSTO]

Provisional Program

ICONN 2008 will cover nanostructure growth, synthesis, fabrication, characterisation, device design, modeling, fabrication, testing and applications. The conference will feature plenary talks followed by concurrent (parallel) technical sessions consisting of invited talks, oral and poster presentations on the following Symposia.

A Nanomaterials including Nanocrystals, Nanotubes [carbon and inorganic], Nanowires, Nanomembranes and Microfluidics
B Nanobiotechnology and Nano-Medicine
C Nanoelectronics, including Spintronics, Nano-Magnetics, Quantum Computing, Molecular and Organic Electronics, Organic Displays, Single Ion Implantation
D Nano-Photonics, Nano-optics, Single Molecule Spectroscopy and Plasmonics
E Nano-Manufacturing, Industry Issues, Technology Transfer, Metrology and Standards
F Nanocomputation
G Health and safety including Environment, Regulation, Ethical and Social issues, Education, Training and Skills in Nanotechnology
Why Sponsor or Exhibit?

ICONN 2008 provides a unique environment dedicated to bringing together international and national experts to address a variety of topics of significant interest in nanotechnology science and research, and their application to industry.

Sponsorship provides an excellent opportunity to promote your organisation, support your brand(s) and to maintain a high profile within the field of nanotechnology before, during and after the event.

- We will have many of the world’s leading scientists at the event. They are buyers and referrers but importantly they are discoverers who will need commercial partners to turn research into reality.
- We will have many of Australia’s upcoming students and postgraduate researchers at the event - the future of nanotechnology.
- We will have representation from major Australian universities, research centres and industry.
- Your organisation will be openly and prominently demonstrating its commitment to and active support for nanotechnology in Australia, Asia and overseas.
- Your representatives can network with delegates to update their knowledge and understanding of your products and services in an environment where they are open to listening and learning.
- Sponsorship is the most cost effective way to reach this group who will be targeted via a comprehensive promotional campaign.
- This conference would also be an excellent forum for launching a new product or service.

Early confirmation of your sponsorship will ensure the highest level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the conference and the opportunity exists for your company to be represented as a key supporter.

We will work with all sponsors to repay your investment. The packages mentioned in this document are thought starters and we are happy to tailor make something that suits your specific requirements.

Conditions of Sponsoring & Exhibiting

- Please note that the details in this prospectus are correct at the time of printing and may be changed without notice.
- The ICONN 2008 organising committee, the host bodies and Event Planners Australia do not accept responsibility for any errors, omissions or changes that may occur.
- Please refer to: www.ausnano.net/iconn2008 for the most current information.
- 10% GST is included in all sponsorship and exhibition rates and may be claimed as input tax credits by corporate entities registered in Australia.
- Event Planners Australia (ABN 76 108 781 988) will issue a tax invoice.

Sponsorship

- No exclusivity in any category is offered but we will endeavour to avoid allocating sponsors with similar business or conflicts of interest to the same category.
- Lower level sponsors may be allocated a "secondary" role in some of the entitlements offered in this Prospectus.
- No Sponsors’ funds are used for the supply of food, beverage or entertainment which may be incidental to the activities of the Conference. On this basis, sponsorship monies should be tax-deductible, but check with your accountant.
- Levels of sponsorship and their entitlements will be allocated in order of receipt of the Sponsorship Application form and payment.

Exhibition

- The organisers will allocate booths according to the date of receipt of full payment, and following allocation of space to sponsors.
- The decision of the organisers is final regarding booth allocation.
Sponsorship Packages
Please review the packages and choose one that suits your budget and needs. Most importantly, please note that all packages are flexible – we are happy to discuss with your organisation how best we can tailor our packages to suit your marketing requirements and budget.

<table>
<thead>
<tr>
<th>CATEGORIES</th>
<th>Mega AUD 30,000</th>
<th>Quantum AUD 16,500</th>
<th>Pico AUD 11,000</th>
<th>Femto AUD 5,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number available</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>7</td>
</tr>
</tbody>
</table>

**Registrations**

Full Conference Registrations, each valued at AUD1,100 (including the Welcome Reception, Conference Dinner, Lunches, Happy Hours and Session Attendance)

<table>
<thead>
<tr>
<th></th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>1</th>
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</thead>
<tbody>
<tr>
<td>Registrations included</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

**Exhibition**

Booths 3x3m² (subject to availability)

<table>
<thead>
<tr>
<th></th>
<th>3 booths or up to 27m² space only</th>
<th>2 booths or up to 18m² space only</th>
<th>1 booth or up to 9m² space only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table top display</td>
<td>1 tabletop display</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Print & Promotional Material**

<table>
<thead>
<tr>
<th></th>
<th>300 words</th>
<th>200 words</th>
<th>100 words</th>
<th>50 words</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web site</td>
<td>Logo web link on the home page</td>
<td>Logo web link on the home page</td>
<td>Logo web link on the home page</td>
<td></td>
</tr>
<tr>
<td>Promotional email alerts</td>
<td>Logo acknowledgement in as a Mega sponsor</td>
<td>Logo acknowledgement in as a Quantum sponsor</td>
<td>Logo acknowledgement in as a Pico sponsor</td>
<td>Logo acknowledgement in as a Femto sponsor</td>
</tr>
<tr>
<td>Delegate list (subject to Privacy legislation and excludes email addresses)</td>
<td>Electronic list 28 &amp; 14 days prior to the event</td>
<td>Electronic list 14 days prior to the event</td>
<td>Electronic list after the event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hard copy list on-site</td>
<td>Electronic list after the event</td>
<td>Electronic list after the event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electronic list after the event</td>
<td>Hard copy list on-site</td>
<td>Hard copy list after event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electronic list after the event</td>
<td>Electronic list after the event</td>
<td>Electronic list after the event</td>
<td></td>
</tr>
<tr>
<td>Registration brochure (subject to print deadlines)</td>
<td>Logo on the front cover</td>
<td>Logo inside</td>
<td>Logo inside</td>
<td></td>
</tr>
<tr>
<td></td>
<td>200 word promotional paragraph inside</td>
<td>150 word promotional paragraph inside</td>
<td>100 word promotional paragraph inside</td>
<td></td>
</tr>
<tr>
<td>Handbook (subject to print deadlines)</td>
<td>Logo on front cover</td>
<td>Logo inside with an 80 word promotional paragraph including contact details</td>
<td>Logo and contact details inside</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo inside with an 80 word promotional paragraph including contact details</td>
<td>Sponsor to supply a A4 mono advertisement 2</td>
<td>Sponsor to supply a A5 mono advertisement 2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sponsor to supply full colour A4 advertisement 2</td>
<td>Logo inside with an 80 word promotional paragraph including contact details</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo inside</td>
<td>Sponsor to supply an A4 mono advertisement 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo inside</td>
<td>Sponsor to supply an A5 mono advertisement 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstracts book</td>
<td>Logo recognition as Mega sponsor</td>
<td>Logo recognition as Quantum sponsor</td>
<td>Logo recognition as Pico sponsor</td>
<td>Logo recognition as Femto sponsor</td>
</tr>
<tr>
<td>Post Conference Proceedings CD</td>
<td>Repeat of web site material</td>
<td>Repeat of web site material</td>
<td>Repeat of web site material</td>
<td>Repeat of web site material</td>
</tr>
<tr>
<td></td>
<td>PDF copy of up to 12 page brochure</td>
<td>PDF copy of up to 8 page brochure</td>
<td>PDF copy of up to 4 page brochure</td>
<td>PDF copy of up to 1 page brochure</td>
</tr>
<tr>
<td>Satchel</td>
<td>Logo on satchel</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Endorsement**


- Specific to your category, the sponsor may use the above wording in your corporate media releases, stationery etc. until 31 December 2008
- Sponsor may use ICONN 2008 logo for promotional purposes until 31 December 2008
- This entitlement is subject to approval by Conference organisers.
- Each time the logo is used, approval must be granted by the organisers before it can be published.

1. All logos will be reproduced in the Conference colour OR black depending on method of print production
2. Print specifications and dimensions to be advised upon confirmation. The sponsor is responsible for supplying artwork or printed materials
## Sponsorship Packages

### Networking Opportunities

<table>
<thead>
<tr>
<th>Category</th>
<th>Mega AUD 30,000</th>
<th>Quantum AUD 16,500</th>
<th>Pico AUD 11,000</th>
<th>Femto AUD 5,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Either Welcome Reception (Monday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Or Conference Dinner (Wednesday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Happy Hours / Poster Viewing (choose between either Tuesday OR Thursday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch (choose 1- Tuesday TO Thursday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refreshment break (choose 1 only - either a morning OR afternoon tea-Tuesday TO Thursday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of Committee room</td>
<td>A dedicated boardroom adjacent to the exhibition will be made available for you to use at times agreed in advance by the committee.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaker and committee introductions</td>
<td>Introduction to Plenary and Symposium speakers and committee members throughout the event, whenever possible</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Scientific/Business Sessions

<table>
<thead>
<tr>
<th>Session</th>
<th>Mega</th>
<th>Quantum</th>
<th>Pico</th>
<th>Femto</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening session</td>
<td>Verbal recognition</td>
<td>Logo on PowerPoint slide during session</td>
<td>Pull up banner on stage during opening</td>
<td></td>
</tr>
<tr>
<td>Plenary session</td>
<td>Logo on a “thank you sponsors slide” in all plenary sessions</td>
<td>Logo on PowerPoint slide during your sponsored plenary session</td>
<td>Pull up banner on stage during session</td>
<td>Logo on a “thank you sponsors slide” in all plenary sessions</td>
</tr>
<tr>
<td>Concurrent session</td>
<td>Logo on PowerPoint slide during a concurrent session</td>
<td>Pull up banner at entrance to room</td>
<td>Acknowledgement by Session Chair</td>
<td>Acknowledgement in program</td>
</tr>
</tbody>
</table>

### Signage

<table>
<thead>
<tr>
<th>Category</th>
<th>Mega</th>
<th>Quantum</th>
<th>Pico</th>
<th>Femto</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to display two free-standing banners at conference (at registration desk or entrance to exhibition)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to display one free-standing banner at entrance to exhibition</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Additional Opportunities

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Internet Lounge</strong></td>
<td>Internet lounge (supply of six terminals – free use for delegates). Sponsor (at their own discretion and expense) may provide screensavers; signage for use around the lounge; mouse mats; staff at the lounge to assist users.</td>
<td>AUD 8,800</td>
</tr>
<tr>
<td><strong>Espresso Coffee Cart</strong></td>
<td>Includes provision of coffee cart, barista and up to 500 cups of coffee per day. Sponsor may provide their own branded take away cups and display a free standing banner next to the cart.</td>
<td>AUD 5,500</td>
</tr>
<tr>
<td><strong>Bottled Water</strong></td>
<td>Water for delegates includes the provision of approx 2,500 x 600ml bottles of pure drinking water with a custom two colour label for your logo/message.</td>
<td>AUD 3,000</td>
</tr>
<tr>
<td><strong>Novelty Item</strong></td>
<td>Provide a gift for delegates that will leave a lasting impression of your brand. We can organise novelty items such as mouse mats, water bottles, caps.</td>
<td>POA</td>
</tr>
<tr>
<td><strong>Satchel Insert - Please note sponsors are entitled to a satchel insert</strong></td>
<td>Provision of a lightweight (up to 4 page; A4) brochure or corporate gift (subject to organiser approval) in delegate satchels. We will require inserts by 15 February.</td>
<td>AUD 1,750</td>
</tr>
<tr>
<td><strong>Pens or notepads for delegate satchels</strong></td>
<td>Items to be supplied by sponsor (deadline as for other satchel inserts). These items will be sold on a &quot;first come, first served&quot; basis.</td>
<td>AUD 1,750</td>
</tr>
<tr>
<td><strong>Advertising – Program handbook. Please note that sponsors are entitled to advertising space</strong></td>
<td>Advertiser to provide finished artwork in correct format by 31 January 2008.</td>
<td></td>
</tr>
<tr>
<td>Full page (A4 portrait) colour</td>
<td></td>
<td>AUD 2,750</td>
</tr>
<tr>
<td>Half page (A5 landscape) colour</td>
<td></td>
<td>AUD 1,750</td>
</tr>
<tr>
<td>Full page (A4 portrait) mono</td>
<td></td>
<td>AUD 2,200</td>
</tr>
<tr>
<td>Half page (A5 landscape) mono</td>
<td></td>
<td>AUD 1,100</td>
</tr>
</tbody>
</table>

ICCONN Session Speaker Opportunities

- All sponsors and exhibitors are welcome to submit an abstract or nominate a supported speaker for possible inclusion in the concurrent session programs. These will be subject to the same scrutiny as any other accepted abstract and judged on relevance to the overall program.
- To apply; please contact the ICCONN Event Manager for further information, Tel +61 3 9320 8651

Exhibition

The venue for the conference and exhibition is the Melbourne Convention Centre (cnr Flinders and Spencer Streets, Melbourne, Victoria, Australia). Sessions will be held on Level 2 and 3, with the exhibition in the You Yangs exhibition hall on Level 3 (opposite the plenary theatre). Access to concurrent sessions will be via the front and rear of the exhibition.

The exhibition will be the venue for morning tea, lunch and afternoon tea each day, in addition to the Welcome Reception and two happy hours. Poster presentations and the internet lounge will also be located in the exhibition. Exhibitors will receive maximum exposure and extensive opportunities for networking with delegates.

Who should exhibit?

Anybody interested in reaching the nanotechnology community and decision makers

Proposed Exhibition Timetable

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Date</th>
<th>Access</th>
<th>Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Move In</td>
<td>Mon 25 Feb 2008</td>
<td>1400 hours</td>
<td>1700 hours</td>
</tr>
<tr>
<td>Exhibitor Move Out</td>
<td>Thu 28 Feb 2008</td>
<td>1845 hours</td>
<td>2145 hours</td>
</tr>
</tbody>
</table>

Exhibition Hours

Please note that these opening times are tentative and are designed to act as a guide only. Delegates will be viewing the exhibition during morning, afternoon tea and lunch, the welcome reception and happy hours. Between these times most delegates will be in conference sessions.

Mon 25 Feb 2008 1800-1930 hours (Opens for the Welcome Reception)
Tues 26 Feb 2008 0830-1830 hours (including Happy Hour)
Wed 27 Feb 2008 0830-1700 hours
Thu 28 Feb 2008 0830-1845 hours (including Happy Hour)
Floor Plan

- The organisers will allocate booths according to date of receipt of full payment, and following allocation of sponsors’ booths. The decision of the organisers is final regarding booth location.
- Please note that changes to the floor plan may occur without notice.
- When available the exhibition floor plan will be published on the conference website at www.ausnano.net/iconn2008/

Exhibition Booths

AUD3,750 if paid by 21 September 2007
AUD4,250 if paid after 21 September 2007

Package includes:

- Carpeted floor space
- Back & side Velcro covered walls – 3m (W) x 3m (L) x 2.4m (H)
- Exhibitor name on fascia panel
- Two 150w spotlights
- One 4amp power point
- One full-time conference registration which includes: entry to sessions; welcome reception; conference dinner; happy hours; morning & afternoon teas and lunches; conference satchel; handbook; abstracts book; and proceedings CD
- Company name, display location, contact details and an 80 word promotional paragraph listed in conference handbook
- A soft copy PDF version of the delegate list will be provided after the conference

Exhibition Floor Space Only (minimum purchase 9m²)

AUD380 per m² if paid by 21 September 2007
AUD435 per m² if paid after 21 September 2007

- A custom designed exhibition booth must be erected on the floor space, with design subject to approval by the Conference Manager and Melbourne Convention Centre.
- Please note that space only sites do NOT include fascia sign, power, lights or walling.

Package includes:

- One full-time conference registration per 9m², which includes: entry to sessions; welcome reception; conference dinner; happy hours; morning & afternoon teas and lunches; conference satchel; handbook; abstracts book; and proceedings CD
- Carpeted floor space
- Company name, display location, contact details and an 80 word promotional paragraph listed in conference handbook
- A soft copy PDF version of the delegate list will be provided after the conference

Table top displays

AUD2,500 if paid by 21 September 2007
AUD2,750 if paid after 21 September 2007

Package includes:

- Rear Velcro covered “Poster board” style wall nominally 2.0m (W) x 1.2 (H)
- Standard sign at the top of the board
- One standard, clothed trestle table approx 1.8m (L) x .6m (W)
- 2 chairs
- 1 x power outlet and 1 x 150w spotlight
- One full-time conference registration which includes: entry to sessions; welcome reception; conference dinner; happy hours; morning & afternoon teas and lunches; conference satchel; handbook; abstracts book; and proceedings CD
- Company name, display location, contact details and an 80 word promotional paragraph listed in conference handbook
- A soft copy PDF version of the delegate list will be provided after the conference

Additional furniture or displays (except one pull up banner) will not be allowed as part of a table top display.
Extra Exhibitor Staff Registrations

- Your booth/display price includes one full-time conference registration (per 9m²).
- For security purposes ALL exhibitor staff manning booths must be registered and wear an exhibitor badge at all times whilst at the conference.
- Extra staff on the exhibition booth will have access to a reduced exhibitor registration fee.

AUD$425 (early bird – up to 10 December, 2007)
AUD$475 (standard – up to 25 January, 2008)

**Price includes:**
- Name badge
- Morning/afternoon teas (6) and lunches (3)
- Welcome reception ticket (Monday)
- Happy hour ticket (Tuesday and Thursday)
- Conference satchel; handbook; abstracts book; and a hard copy PDF version of the delegate list
- A soft copy PDF version of the delegate list will be provided after the conference (subject to Privacy Law provisions)
- **DOES NOT INCLUDE:** Session Attendance, Conference Dinner or post Conference Proceedings CD

Lunches will be made available for Exhibitors in the Exhibition Hall at 1200 hours daily

**Payment Policy**
All prices include Australian Goods and Services Tax (GST) of 10%.
Preferred payment method is as follows;

1. Direct bank transfer – see form below for bank account details
2. Cheque - Australian companies only. International cheques will not be accepted
3. Credit Card – Visa and MasterCard only

Full payment is required on receipt of application (a tax invoice can be issued to facilitate payment). If any outstanding amounts are not paid prior to the publication of the conference handbook (print deadline mid-January) the relevant sponsor’s or exhibitor’s details will not be included in that publication. If full payment is not received before the event the sponsorship or exhibition booking will be considered forfeit.

**Cancellation Policy**
Cancellations will not be refunded unless we can resell the space or sponsorship item then less a 20% handling fee. Any refunds will be made after the conference. The organisation will not be entitled to any interest that the organiser may have derived from deposits made by the organisation. All bank charges, including senders and receiver’s charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.

**Contact Details**

**Conference & Sponsorship Manager**
ICONN 2008
c/- Event Planners Australia
PO Box 415
North Melbourne Victoria 3051
Australia
Tel: +61 3 9320-8651
Fax: +61 3 9320-8699
Email: sponex_iconn08@eventplanners.com.au
Website: www.ausnano.net/iconn2008
Complete & return this form to:

ICONN 2008

c/- Event Planners Australia
Tel: +61 3 9320-8651
Fax: +61 3 9320-8699
Email: sponex_iconn08@eventplanners.com.au
www.ausnano.net/iconn2008
ABN: 76 108 781 988

Onsite Contact person _____________________________ Onsite Mobile _____________________________

Title [Prof/Dr/Mr/Ms] _____________________________ Given Name _____________________________ Family Name _____________________________

Organisation _____________________________ Business type _____________________________ Position _____________________________

Address __________________________________ State _____________________________ Country _____________________________ Suburb _____________________________ Postcode _____________________________

Tel [ ____ ] _____________________________ Fax [ ____ ] _____________________________ Mobile _____________________________

Email __________________________________ Website: _____________________________

YES, we are interested in participating as a sponsor of ICONN 2008. Please tick your sponsorship category of choice

☐ Mega AUD30,000 ☐ Quantum AUD16,500 ☐ Pico AUD11,000 ☐ Femto AUD5,500

**Networking Opportunities**

Please tick which 1 of the following entitlements you would prefer in your chosen sponsorship category

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mega</td>
<td>Welcome Reception</td>
<td>Conference Dinner</td>
<td></td>
</tr>
<tr>
<td>Quantum</td>
<td>Happy Hour:</td>
<td>Tuesday</td>
<td>Thursday</td>
</tr>
<tr>
<td>Pico</td>
<td>Lunch:</td>
<td>Tuesday</td>
<td>Wednesday</td>
</tr>
<tr>
<td>Femto</td>
<td>Morning tea:</td>
<td>Tuesday</td>
<td>Wednesday</td>
</tr>
<tr>
<td></td>
<td>Afternoon tea:</td>
<td>Tuesday</td>
<td>Wednesday</td>
</tr>
</tbody>
</table>

**Additional Opportunities**

<table>
<thead>
<tr>
<th>Opportunity Description</th>
<th>AUD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet Lounge AUD8,800</td>
<td></td>
</tr>
<tr>
<td>Espresso Coffee Cart AUD5,500</td>
<td></td>
</tr>
<tr>
<td>Bottled Water AUD3,000</td>
<td></td>
</tr>
<tr>
<td>Novelty item – POA – contact Conference Managers</td>
<td>AUD</td>
</tr>
<tr>
<td>Satchel insert AUD1,750</td>
<td></td>
</tr>
<tr>
<td>Pens AUD1,750 [supplied by sponsor]</td>
<td>AUD</td>
</tr>
<tr>
<td>Note pads AUD1,750 [supplied by sponsor]</td>
<td>AUD</td>
</tr>
</tbody>
</table>

**Advertising** (artwork to be supplied by sponsor – specifications will be provided)

<table>
<thead>
<tr>
<th>Type</th>
<th>AUD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page colour AUD2,750</td>
<td></td>
</tr>
<tr>
<td>Half page colour AUD1,750</td>
<td></td>
</tr>
<tr>
<td>Full page mono AUD2,200</td>
<td></td>
</tr>
<tr>
<td>Half page mono AUD1,100</td>
<td></td>
</tr>
</tbody>
</table>

**Payment method** – full payment is required on application

☐ Australian Cheque (payable to Event Planners Australia)

☐ Electronic Funds Transfer (EFT) into the following bank account: Transfers must be free of all charges. This means that the total transfer amount must cover your sponsorship payment as well as any fees charged by your bank.

Bank: SWIFT CODE NATAAU3302S NATIONAL BANK INDOOROOPILLY QLD
Account name: Event Planners Australia Pty Ltd
BSB number: 084-255 Account number: 59 650 0566

☐ I have forwarded a remittance advice to iconn08@eventplanners.com.au or faxed to +61 3 9320-8699

☐ Charges as per this form are to be debited to: ☐ MasterCard ☐ Visa

Cardholder’s name _____________________________ Expiry ____________/ _____________

Card number _____________________________ Signature _____________________________

**Declaration**

I have read the ICONN2008 Prospectus and agree to all of the terms and conditions outlined in the document.

☐ I declare that I am authorised to make this commitment on behalf of my organisation.

☐ I have read the ICONN2008 sponsorship prospectus, understand the entitlements offered, and agree to be invoiced for the total amount of the items listed above. **Amount paid TOTAL AUD** _____________________________

Signature _____________________________ Date _____________________________
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State ___________________________ Country ___________________________ Postcode ____________________________

Tel (_____) ___________________________ Fax (_____) ___________________________ Mobile ____________________________

Email ___________________________________________________________________________ Website: ____________________________

Exhibition booth/s: (insert the number of booths required)

Large: 3m x 3m

_____________ booths @ AUD3,750 if paid by 21 September 2007 Total AUD ____________

_____________ booths @ AUD4,250 if paid after 21 September 2007 Total AUD ____________

Floorspace only

_____________ m2 @ AUD380/ m2 if paid by 21 September 2007 Total AUD ____________

_____________ m2 @ AUD435/ m2 if paid after 21 September 2007 Total AUD ____________

Tabletop Display/s

__________ tabletop display/s @ AUD2,500 if paid by 21 September 2007 Total AUD ____________

__________ tabletop display/s @ AUD2,750 if paid after 21 September 2007 Total AUD ____________

Extra Exhibitor Staff Registrations

- To register all extra exhibition staff for ICONN 2008, please refer to the exhibition manual which will be sent out +/- 8 weeks prior to the conference.

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Signature ___________________________________________ Date ____________________________________________