

A decorative graphic on the left side of the page features a cluster of spheres in shades of grey, blue, and red, with several long, flowing ribbons in blue and gold/green colors extending upwards and to the right.

ICONN 2010

International Conference on Nanoscience and Nanotechnology

Monday 22 to Friday 26

February 2010

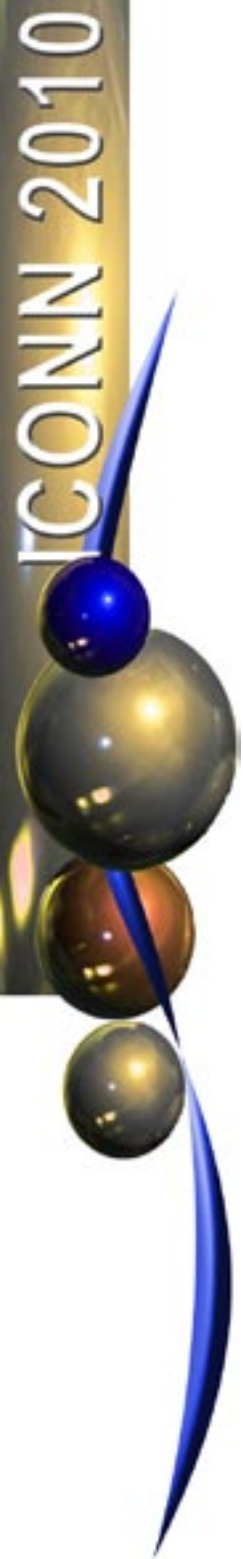
Sydney Convention & Exhibition Centre,
NSW, Australia

Invitation to
Sponsor & Exhibit

Hosts



www.ausnano.net/iconn2010



ABOUT ICONN 2010

The Nanoscience and Nanotechnology promise has been around for some time due to popular science fiction movies and books imagining what we could do. Three decades ago, 20th Century Fox's film *Fantastic Voyage* depicted a miniature craft capable of entering the human body to make repairs. In the 21st century, researchers are working on technologies to achieve these exact goals! The prospect of injecting patients with machines to make repairs, of creating super-strong and light materials for space exploration, of restoring environmental systems on a molecular level are all part of the promise of Nanotechnology. Most importantly, unlike so many other fields, Nanotechnology is delivering.

ICONN 2010 will bring together national and international researchers, industry, students and early career scientists to present the latest in the truly multidisciplinary research fields covering nine symposia from the nanosafety, regulatory and ethics of nanotechnology, nano materials, devices, systems and industry applications.

We have already attracted a number of outstanding international plenary speakers and will hold four short courses including "Igniting the Entrepreneurial Spirit of Researchers in Nanoscience and Nanotechnology", and "Methods and Health and Safety of Handling Nanomaterials". We will be holding a public forum and significant exhibition. We will also hold outreach programs.

ABOUT THE HOST BODIES

Australian Research Council Nanotechnology Network (ARCNN)

www.ausnano.net

Nanotechnology is one of the fastest growing areas of research and technology. The ARCNN is dedicated to substantially enhancing Australia's research outcomes in this important field by promoting effective collaborations, exposing researchers to alternative and complementary approaches from other fields, encouraging forums for postgraduate students and early career researchers, increasing nanotechnology infrastructure, enhancing awareness of existing infrastructure, and promoting international links. ICONN 2010 is the major forum designed to achieve these goals.

CSIRO

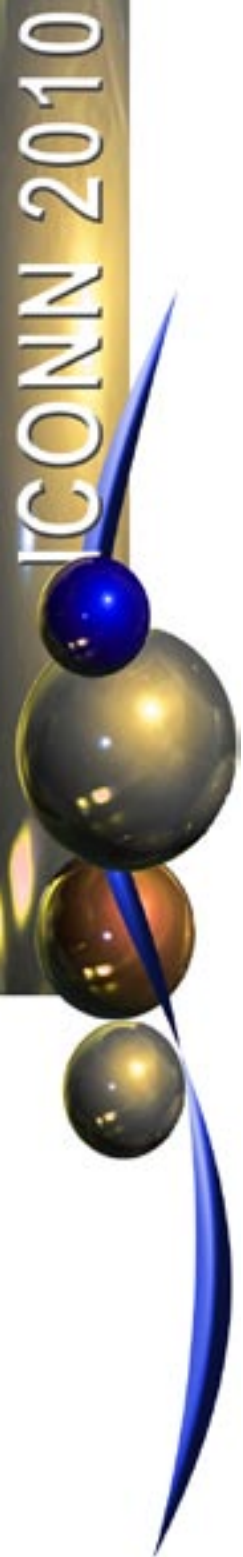
www.csiro.au

The Commonwealth Scientific and Industrial Research Organisation (CSIRO) is Australia's national science agency and one of the largest and most diverse research agencies in the world. Over 6400 staff in 15 research Divisions, one joint venture and nine National Research Flagships located across 55 sites throughout Australia and overseas, carry out research and development in fields of economic, social and environmental importance. These include: agriculture, the environment, information and communication technologies, health, advanced materials and manufacturing, minerals and energy, services, transport and infrastructure. Nanotechnology and its science cuts across all aspects of CSIRO's research and is providing transformational approaches to solve some of the major challenges in each of these domains. For this reason CSIRO is delighted to be a host of the ICONN 2010 conference.

University of New South Wales

www.unsw.edu.au

Nanotechnology is an emerging discipline with its development very much based in cutting edge research. The University of New South Wales is a leading Australian university which pioneers research in nanotechnology. UNSW has an outstanding array of research infrastructure such as electron microscopes and nanoscale device fabrication facilities. In response to the rapid development of this field, as well as from the presence of innovative research programs undertaken at UNSW, the university introduced a new undergraduate degree in Nanotechnology in 2002. UNSW has many centres of excellence that focus on nanotechnology and nanoscience such as the Australian Centre for Quantum Computer Technology and hosts the NSW Node of the Australian National Fabrication Facility (ANFF). UNSW sees being a host for ICONN 2010 as a way to showcase its world class research in nanoscience and nanotechnology.



OVERVIEW

ABOUT THE CONFERENCE

- Date** Monday 22 to Friday 26 February 2010
- Venue** Sydney Convention & Exhibition Centre, NSW, Australia
- Attendance** More than 500 delegates with a broad range of expertise in all aspects of nanoscience and nanotechnology.
- Program** ICONN 2010 has already attracted the participation of the following international plenary speakers.

Prof Michal Lipson,
Cornell, USA
nanoscale photonic structures,
<http://people.ece.cornell.edu/lipson>

Prof Paul Alivisatos,
Berkeley USA
nanocrystals and quantum dots
<http://www.cchem.berkeley.edu/pagrp/paulbio.html>

Prof Nate Lewis,
Caltech, USA (TBC)
strong energy related artificial photosynthesis
<http://nsl.caltech.edu/natelewis.html>

Prof Keiichi Torimitsu,
NTT Basic Research Laboratories, Japan (TBC)
neuroscience and nano-bio science based on receptor protein

Prof Mark Wiesner,
Duke University
Environmental implications of nanotechnologies
<http://wiesner.cee.duke.edu/node/23>

Additionally, we expect more than 200 oral presentations in seven concurrent sessions and 100+ poster presentations.

Monday: Short Courses, Welcome Reception

Tuesday: Opening Session, Plenary and Concurrent Sessions, Exhibition, Poster Viewing, Happy Hour

Wednesday: Plenary and Concurrent Sessions, Exhibition, Poster Viewing, Conference Dinner

Thursday: Plenary and Concurrent Sessions, Exhibition, Poster Viewing, Happy Hour, Public Forum

Friday: Plenary and Concurrent Sessions, Exhibition, Conference closes at lunchtime

Networking

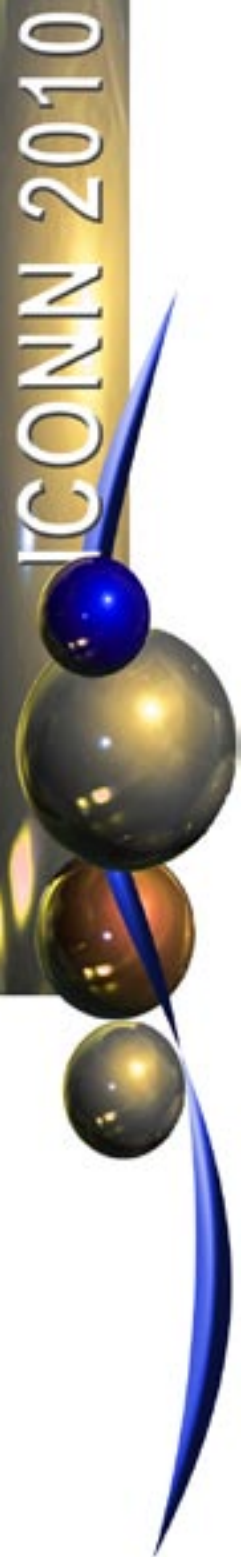
Networking opportunities during Welcome Reception, lunches, morning & afternoon tea and Happy Hours in the Exhibition & Poster Display area as well as at the Conference Dinner.

Conference Co-Chairs:

Calum Drummond, CSIRO
Andrew Dzurak, University of New South Wales
Cathy Foley, CSIRO

Organising Committee:

Michael Cortie, University of Technology, Sydney
Steve Duvall, Sapphicon Semiconductor
Michael James, Australian Nuclear Science and Technology Organisation
Deb Kane, Macquarie University
Cameron Kepert, University of Sydney
Sarah King, CSIRO
Linda Macks, University of New South Wales
Liz Micallef, Australian National University
Adam Micolich, University of New South Wales
Paul Mulvaney, University of Melbourne
John O'Connor, University of Newcastle
Michelle Simmons, University of New South Wales
Timothy Stait-Gardner, University of the Southwest
Gordon Wallace, University of Wollongong



PROVISIONAL PROGRAM

The 2010 International Conference on Nanoscience and Nanotechnology (ICONN 2010) will bring together the Australian and International community working in the field of nanoscale science and technology to discuss new and exciting advances in the field.

ICONN 2010 will cover nanostructure growth, synthesis, fabrication, characterization, device design, modeling, testing and application.

The conference will feature plenary talks by renowned international speakers, followed by concurrent (parallel) technical sessions consisting of invited talks, oral and poster presentations on the following Symposia:

Symposium 1:

Nanotechnologies in Society, Health and the Environment

Symposium 2:

Nanomaterials including nanoparticles, nanocavities, nanocrystals, nanotubes, nanowires, nanomembranes, nanoporous media

Symposium 3:

Bio Nanotechnology, Nano-Medicine and Nanobionics

Symposium 4:

Nanoelectronics, Spintronics, Nano-magnetics, Molecular, Organic Electronics and Quantum Computing

Symposium 5:

Nano-Optics, Nano-optoelectronics, Nano-Photonics, Plasmonics

Symposium 6:

Computational Nanotechnology (Modelling and Simulation)

Symposium 7:

Nano-Manufacturing, Industry Issues, Technology Transfer, Metrology, Standards

WHY SPONSOR OR EXHIBIT?

ICONN 2010 provides a unique environment dedicated to bringing together international and national experts to address a variety of topics of significant interest in nanotechnology science and research, and their application to industry.

Sponsorship provides an excellent opportunity to promote your organisation, support your brand(s) and to maintain a high profile within the field of nanotechnology before, during and after the event.

- We will have many of the world's leading scientists at the event. They are buyers and referrers but importantly they are discoverers who will need commercial partners to turn research into reality.
- We will have many of Australia's upcoming students and postgraduate researchers at the event - the future of nanotechnology.
- We will have representation from major Australian universities, research centers and industry.
- Your organisation will be openly and prominently demonstrating its commitment to and active support for nanotechnology in Australia, Asia and overseas.
- Your representatives can network with delegates to update their knowledge and understanding of your products and services in an environment where they are open to listening and learning.
- Sponsorship is the most cost effective way to reach this group who will be targeted via a comprehensive promotional campaign.
- This conference would also be an excellent forum for launching a new product or service.

Early confirmation of your sponsorship will ensure the highest level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the conference and the opportunity exists for your company to be represented as a key supporter.

We will work with all sponsors to repay your investment. The packages mentioned in this document are thought starters and we are happy to tailor make something that suits your specific requirements.



CONDITIONS OF SPONSORING & EXHIBITING

- Please note that the details in this prospectus are correct at the time of printing and may be changed without notice.
- The ICONN 2010 organising committee, the host bodies and WALDRONSMITH Management do not accept responsibility for any errors, omissions or changes that may occur.
- Please refer to: www.ausnano.net/iconn2010 for the most current information.
- 10% GST is included in all sponsorship and exhibition rates and may be claimed as input tax credits by corporate entities registered in Australia.
- WALDRONSMITH Management will issue a tax invoice for all bookings.

SPONSORSHIP

- No exclusivity in any category is offered but we will endeavour to avoid allocating sponsors with similar business or conflicts of interest to the same category.
- Lower level sponsors may be allocated a "secondary" role in some of the entitlements offered in this prospectus.
- No Sponsors' funds are used for the supply of food, beverage or entertainment which may be incidental to the activities of the Conference. On this basis, sponsorship monies should be tax deductible, but check with your accountant.
- Levels of sponsorship and their entitlements will be allocated in order of receipt of the Sponsorship Application form and payment.

EXHIBITION

- The organisers will allocate booths according to the date of receipt of full payment, and following allocation of space to sponsors.
- The decision of the organisers is final regarding booth allocation.
- Please note that changes to the floor plan may occur without notice.

SPONSORSHIP PACKAGES

Please review the packages and choose one that suits your budget and needs. Most importantly, please note that all packages are flexible – we are happy to discuss with your organisation how best we can tailor our packages to suit your marketing requirements and budget.

CATEGORIES	Mega AUD 30,000	Quantum AUD 16,500	Pico AUD 11,000	Femto AUD 5,500
Number available	1	2	3	
Registrations				
Full Conference Registrations, each valued at AUD1,100 (including the Welcome Reception, Conference Dinner, Lunches, Happy Hours and Session Attendance)				
Registrations included	3	2	1	1
Exhibition				
Booths 3x2m (subject to availability)	3 booths or up to 18m ² space only	2 booths or up to 12m ² space only	1 booth or up to 6m ² space only	
Tabletop display				1 tabletop display
Print & Promotional Material				
Satchel Insert	<ul style="list-style-type: none"> One satchel insert (maximum 4 pages/A4) 	<ul style="list-style-type: none"> One satchel insert (maximum 4 pages/A4) 	<ul style="list-style-type: none"> One satchel insert (maximum 4 pages/A4) 	<ul style="list-style-type: none"> One satchel insert (maximum 4 pages/A4)
Website	<ul style="list-style-type: none"> 300 words Logo web link on the home page 	<ul style="list-style-type: none"> 200 words Logo web link on the home page 	<ul style="list-style-type: none"> 100 words Logo web link on the home page 	<ul style="list-style-type: none"> 50 words Logo web link on the home page
Promotional email alerts	<ul style="list-style-type: none"> Logo acknowledgement in as a Mega sponsor 	<ul style="list-style-type: none"> Logo acknowledgement in as a Quantum sponsor 	<ul style="list-style-type: none"> Logo acknowledgement in as a Pico sponsor 	<ul style="list-style-type: none"> Logo acknowledgement in as a Femto sponsor
Delegate list (subject to Privacy legislation Name & Organisation information only)	<ul style="list-style-type: none"> PDF list 28 & 14 days prior to the event Hard copy list on-site PDF list after the event 	<ul style="list-style-type: none"> PDF list 14 days prior to the event Hard copy list on-site PDF list after the event 	<ul style="list-style-type: none"> Hard copy list on-site PDF list after the event 	<ul style="list-style-type: none"> Hard copy list on-site PDF list after the event
Registration Brochure^{1,2} (subject to print deadlines)	<ul style="list-style-type: none"> Logo inside 200 word promotional paragraph inside 	<ul style="list-style-type: none"> Logo inside 150 word promotional paragraph inside 	<ul style="list-style-type: none"> Logo inside 100 word promotional paragraph inside 	<ul style="list-style-type: none"> Logo inside 50 word promotional paragraph inside
Conference Handbook^{1,2} (subject to print deadlines)	<ul style="list-style-type: none"> Logo on front cover Logo inside with a 100 word promotional paragraph including contact details Sponsor to supply full colour A4 advertisement (inside front or back cover) 	<ul style="list-style-type: none"> Logo inside with an 80 word promotional paragraph including contact details Sponsor to supply full colour A5 advertisement 	<ul style="list-style-type: none"> Logo and contact details inside Sponsor to supply a A4 mono advertisement 	<ul style="list-style-type: none"> Logo and contact details inside Sponsor to supply a A5 mono advertisement
Post Conference Proceedings (subject to availability)	<ul style="list-style-type: none"> Repeat of web site material PDF copy of up to 12 page brochure 	<ul style="list-style-type: none"> Repeat of web site material PDF copy of up to 8 page brochure 	<ul style="list-style-type: none"> Repeat of web site material PDF copy of up to 4 page brochure 	<ul style="list-style-type: none"> Repeat of web site material PDF copy of up to 1 page brochure
Endorsement	<ul style="list-style-type: none"> Mega Sponsor: ICONN 2010 	<ul style="list-style-type: none"> Quantum Sponsor: ICONN 2010 	<ul style="list-style-type: none"> Pico Sponsor: ICONN 2010 	<ul style="list-style-type: none"> Femto Sponsor: ICONN 2010
	<ul style="list-style-type: none"> Specific to your category, the sponsor may use the above wording in your corporate media releases, stationery etc. until 31 December 2010 Sponsor may use ICONN 2010 logo for promotional purposes until 31 December 2010 This entitlement is subject to approval by the conference organisers. Each time the conference logo is used, approval must be granted by the organisers before it can be published. 			

CATEGORIES	Mega AUD 30,000	Quantum AUD 16,500	Pico AUD 11,000	Femto AUD 5,500
Networking Opportunities				
Welcome Reception (Monday)	<ul style="list-style-type: none"> • Signage • Short speech • 3 additional tickets to Welcome Reception 			
Happy Hours / Poster Viewing (choose between either Tuesday OR Thursday)		<ul style="list-style-type: none"> • Signage • Acknowledgement in program • 2 additional Happy Hour Tickets 		
Lunch (choose one day - Tuesday TO Thursday)			<ul style="list-style-type: none"> • Signage • Acknowledgement in program 	
Refreshment break (choose one only - either a morning OR afternoon tea - Tuesday TO Thursday)				<ul style="list-style-type: none"> • Signage • Acknowledgement in program
Scientific/Business Sessions				
Plenary & Concurrent Sessions	<ul style="list-style-type: none"> • Verbal recognition & thank you for Welcome Reception sponsorship in opening session • Logo on a "thank you sponsors slide" in all session rooms 	<ul style="list-style-type: none"> • Verbal recognition in opening session • Logo on a "thank you sponsors slide" in all session rooms 	<ul style="list-style-type: none"> • Logo on a "thank you sponsors slide" in all session rooms 	<ul style="list-style-type: none"> • Logo on a "thank you sponsors slide" in all session rooms
Signage				
	<ul style="list-style-type: none"> • Opportunity to display two free-standing banners (at conference registration desk or exhibition entrance) 	<ul style="list-style-type: none"> • Opportunity to display one freestanding banner at entrance to exhibition 		
<p>1 All logos will be reproduced in the Conference colour OR black depending on method of print production 2 Print specifications and dimensions to be advised upon confirmation. The sponsor is responsible for supplying artwork or printed materials</p>				

ADDITIONAL OPPORTUNITIES

Conference Dinner **AUD \$11,000** **(1 opportunity available)**

The ICONN 2010 conference dinner is included in all full conference registrations and promises to be a truly memorable night.

Entitlements include:

- Acknowledgment (100 word promotional paragraph) and company logo on conference website with hotlink to your company website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions
- Your logo printed on all dinner tickets & table menus (black & white logo print only)
- Opportunity to display 2 x pull up banners during pre-dinner drinks & conference dinner (dinner venue entrance, speaker stage)
- Opportunity to place a gift/show bag or branded chocolate for each delegate on dinner tables (to be provided by sponsor)
- Opportunity to provide a 3 minute address to the delegates at the commencement of the evening
- Reserved table (table of 10) in premium position
- 2 x full conference registrations valued at AUD \$1,100 (including the Welcome Reception, Conference Dinner, Happy Hours and Session Attendance)
- 3 x additional tickets for guests to attend the Conference Dinner

Espresso Coffee Cart **AUD \$11,000** **(1 opportunity available)**

Entitlements include:

- Coffee cart placed in a prominent location (Tuesday – Friday between 8.00am – 3.30pm)
- Exposure to all registered delegates attending the conference
- Opportunity to place pull up banner x 1 next to coffee cart
- Opportunity to provide fixed signage for coffee cart frontage (signage at sponsors expense)
- Opportunity to provide own branded take away cups
- Acknowledgment and company logo on conference website with hotlink to your company website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions
- 2 x complimentary sponsor registrations (includes daily catering, Welcome Reception, Happy Hours, Conference Satchel, Conference Handbook, hardcopy delegate list onsite, PDF list after the event)

Note: conference will supply coffee cart including 2 baristi including 500 cups of coffee per day. Additional coffee is charged on consumption and at sponsor's expense.

Conference Satchel Sponsor **AUD \$8,800** **(1 opportunity available)**

Your company name and/or logo, together with the conference logo to be printed on each delegate satchel. Committee reserves the right to select the satchel, placement of logo and approve artwork.

Entitlements include:

- Exposure to all registered delegates attending the conference
- Acknowledgment (50 word promotional paragraph) and company logo on conference website with hotlink to your company website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions
- One satchel insert (maximum 4 pages/A4)

Internet Lounge
AUD \$8,800
(1 opportunity available)

An internet lounge with up to 6 terminals will be available to all delegates, speakers and exhibitors at the conference. Situated in a prominent location the internet café will be a well appointed facility.

Entitlements include:

- Exposure to all registered delegates attending the conference
- Sponsors company homepage, logo and screen saver on each terminal
- Opportunity to place pull up banners in internet lounge and other branding material (e.g. mouse pads, etc) at sponsors discretion
- Acknowledgment and company logo on conference website with hotlink to your company website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions
- 1 x complimentary sponsor registration (includes daily catering, Welcome Reception, Happy Hours, Conference Satchel, Conference Handbook, hardcopy delegate list onsite, PDF list after the event)

USB Stick – Conference Proceedings
AUD \$8,800 (based on 500 USB sticks)
(1 opportunity available)

Have your company name or logo on the major reference resource of ICONN 2010. The USB Sticks will be given out at registration to each delegate.

Entitlements include:

- Company logo will be printed on the exterior of the stick
- Optional inclusion of one piece of white paper / advert per stick
- Exposure to all registered delegates attending the conference
- Acknowledgment and company logo on conference website with hotlink to your website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions
- 1 x complimentary sponsor registration (includes daily catering, Welcome Reception, Happy Hours, Conference Satchel, Conference Handbook, hardcopy delegate list onsite, PDF list after the event)

Symposium Sponsor
AUD \$8,800
(7 opportunities available)

The seven conference symposia will cover nanostructure growth, synthesis, fabrication, characterization, device design, modeling, testing and application. Each symposium will run Tuesday – Friday in concurrent sessions consisting of invited talks, oral and poster presentations.

For a detailed list of all conference symposia – please visit the conference website.

Entitlements include:

- Acknowledgment and company logo on conference website with hotlink to your company website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions
- Your logo on all session title slides during your symposium presentations
- Opportunity to provide a pull-up banner for the symposium session room
- Verbal acknowledgment of your sponsorship by the session chair during the sponsored session
- One half-page advertisement in the conference handbook (subject to printing deadlines)
- 1 x complimentary sponsor registration (includes daily catering, Welcome Reception, Happy Hours, Conference Satchel, Conference Handbook, hardcopy delegate list onsite, PDF list after the event)

Breakfast Session
AUD \$5,500
(2 opportunities available)

An opportunity to host a Breakfast Session with full editorial control of content and access to participating delegates.

Breakfast Sessions will be promoted on the website pre-Congress and via the main Congress program. Delegates will be able to book online for each breakfast session prior to the Congress with all remaining seats to be filled on site.

Note: Session room and standard AV is provided by conference. Any additional AV requirements at sponsors own costs. Breakfast speaker's costs borne by sponsor. Cost of breakfast catering is not included in the sponsorship package and is to be covered by sponsor. Content of breakfast sessions will be subject to committee approval.

Entitlements include:

- *Exclusive naming rights and branding rights to breakfast session*
- *Online booking facility for all registrants (subject to registration deadlines)*
- *Acknowledgment and company logo on conference website with hotlink to your website*
- *Acknowledgment and company logo in the main registration brochure and program handbook*
- *Opportunity to provide registered meet and greet staff with full sales team integrated into the room*
- *Opportunities for networking, database collection, distribution of company literature, targeted messaging to delegates attending, incentive program roll out and engagement – at sponsor's discretion*
- *Delegate listing of your breakfast delegates attending two weeks prior to the session and again on site in pdf format (subject to Privacy Law provisions)*
- *1 x full conference registration for your nominated breakfast speaker*
- *One satchel insert (maximum 4 pages/A4)*

Plenary Session
AUD \$3,500
(4 opportunities available)

Plenary sessions will be held Tuesday – Friday with two international renowned speakers per session. Please see the conference website for information on plenary session speakers. The conference will provide travel and accommodation assistance and full conference registration for the plenary speakers. Subject to sponsorship approval by organising committee.

Entitlements include:

- *Acknowledgment and company logo on conference website with hotlink to your company website*
- *Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)*
- *Acknowledgment on 'sponsor thank you slides' in all plenary sessions*
- *Opportunity to provide a pull-up banner for the session room*
- *Verbal acknowledgment of your sponsorship by the session chair during the sponsored session*
- *One half-page advertisement in the conference handbook (subject to printing deadlines)*
- *1 x complimentary day registration (for the day of your sponsored session)*

Monday Short Course
AUD \$2,500 - \$5,500 (dependent on selected short course option)
(4 opportunities available)

Short courses will be held on Monday and is included in all full registrations.
For further information on short course options please visit the conference website.

Entitlements include:

- *Exclusive branding rights to respective short course*
- *Exposure to all registered delegates attending the respective short course*
- *Delegate listing of your short course delegates attending two weeks prior to the session and again on site in pdf format (subject to Privacy Law provisions)*
- *1 x complimentary Monday short course registration including one ticket to the Welcome Reception*
- *One half-page advertisement in the conference handbook (subject to printing deadlines)*
- *Acknowledgment and company logo on conference website with hotlink to your company website*
- *Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)*
- *Acknowledgment on 'sponsor thank you slides' in all plenary sessions*

SPECIAL OFFER

Purchase the Delegate Name Badges & Lanyards together with the Pocket Program
at a total cost of AUD \$8,800
(1 opportunity available)

Delegate Name Badges & Lanyards
AUD \$5,500
(1 opportunity available)

All delegates receive a conference name badge to be worn for the duration of the Conference. Have your branding on each name badge and lanyard – and after the conference take away recycled lanyards for future use.

Entitlements include:

- *Acknowledgment and company logo on conference website with hotlink to your company website*
- *Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)*
- *Acknowledgment on 'sponsor thank you slides' in all plenary sessions*
- *Your company logo on all delegate name badges and lanyards*
- *Delegates will be asked to recycle all lanyards at the conclusion of the conference for your re-use*

Pocket Program
AUD \$5,500
(1 opportunity available)

Entitlements include:

- *Exposure to all registered delegates attending the conference*
- *Sponsors company logo on front page of pocket program*
- *One half-page advertisement in the conference handbook (subject to printing deadlines)*
- *Acknowledgment and company logo on conference website with hotlink to your company website*
- *Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)*
- *Acknowledgment on 'sponsor thank you slides' in all plenary sessions*

Bottled Water
AUD \$5,500
(1 opportunity available)

Ensure your delegates stay hydrated and alert throughout the conference by supplying them with fresh water.

Sponsor to provide 2,500 x 600ml branded bottles of pure drinking water.

Entitlements include:

- Exposure to all registered delegates attending the conference
- Acknowledgment and company logo on conference website with hotlink to your website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions

Satchel Insert
AUD \$1,100

Provision of a lightweight (up to 4 pages; A4) brochure or corporate gift (subject to prior approval by organizing committee) in delegate satchels. We will require inserts by 15 January 2010.

Entitlements include:

- Exposure to all registered delegates attending the conference
- Acknowledgment and company logo on conference website with hotlink to your website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions

Notepads & Pens
AUD \$1,100 each
(only one opportunity per item)

Have your branded stationary available for delegates use during the conference – your pads and pens will be inserted into all delegate satchels and also be available for delegate use at the registration desk (subject to prior approval by organizing committee). Stock supplied by sponsor – approx. 800 items each – required by 15 January 2010.

Entitlements include:

- Exposure to all registered delegates attending the conference
- Acknowledgment and company logo on conference website with hotlink to your website
- Acknowledgment and company logo in the registration brochure and conference handbook (subject to printing deadlines)
- Acknowledgment on 'sponsor thank you slides' in all plenary sessions

Advertising in Conference Handbook

Internal full page (A4 portrait) advert
(sponsors to supply print ready electronic artwork) **AUD 2,750**

Internal half page (A5 landscape) advert
(sponsors to supply print ready electronic artwork) **AUD 1,750**

Acknowledgment and company logo on conference website with hotlink to your company website.

Advertiser to provide finished artwork in correct format by 15 December 2009.



ICONN SESSION SPEAKER OPPORTUNITIES

- All sponsors and exhibitors are welcome to submit an abstract or nominate a supported speaker for possible inclusion in the concurrent session programs. These will be subject to the same scrutiny as any other accepted abstract and judged on relevance to the overall program.
- To apply; please contact WALDRONSMITH Management for further information, Tel +61 2 8249 4777

EXHIBITION

ICONN 2010 will be held at the Sydney Convention & Exhibition Center situated along the picturesque Darling Harbour.

Sessions will be held in the Bayside Rooms, with the exhibition in the Bayside Gallery and Bayside Foyer. The poster display will be located in the Bayside Terrace.

The Exhibition will be open to delegates between Tuesday, 23 February – Thursday, 25 February 2010.

Daily catering will be served in the exhibition hall and poster display area. Exhibitors will receive maximum exposure and extensive opportunities for networking with delegates.

Floor Plan

When available the exhibition floor plan will be published on the conference website at www.ausnano.net/iconn2010/

Exhibition Booths: Shell Scheme Package

AUD \$3,950 incl. GST if paid by 10 September 2009
AUD \$4,500 incl. GST if paid after 10 September 2009

Package includes:

- A full walk in/walk out exhibition booth which will contain the following:
 - Booth size: 3m wide by 2m deep = area 6m²
 - Walls: Velcro compatible walls: 2.4m high
 - Fascia: Fascia panel 20cm deep finished with printed vinyl lettering
 - Lighting: Two x 120 watt spotlights
 - Power: One x 5-amp PowerPoint
 - Booth sign: Company name in standard letter style displayed on the front fascia. Maximum of 26 letters (incl Pty Ltd (Aust.))
- 1 x full conference registration (includes entry to sessions, daily catering, Welcome Reception, Happy Hours, Conference Dinner, Conference Satchel, Conference Handbook)
- Company name, display location, contact details and an 50 word promotional paragraph listed in conference handbook
- A soft copy PDF version of the delegate list will be provided after the conference (subject to Privacy Law provisions)

Exhibition Floor Space ONLY: RAW Space for Custom Build (minimum purchase 6m²)

AUD \$3,600 incl. GST per 6m² if paid by 10 September 2009

AUD \$4,115 incl. GST per 6m² if paid after 10 September 2009

- A custom designed exhibition booth must be erected on the floor space, with design subject to approval by the Conference Manager and Sydney Exhibition and Convention Centre.
- Please note that space only sites do **NOT** include fascia sign, power, lights or walling.

Package includes:

- 1 x full conference registration per 6m² (includes entry to sessions, daily catering, Welcome Reception, Happy Hours, Conference Dinner, Conference Satchel, Conference Handbook)
- Carpeted floor space
- Company name, display location, contact details and a 50 word promotional paragraph listed in conference handbook
- A soft copy PDF version of the delegate list will be provided after the conference (subject to Privacy Law provisions)

Table top displays

AUD \$2,625 incl. GST if paid by 10 September 2009

AUD \$2,900 incl. GST if paid after 10 September 2009

Package includes:

- Rear Velcro covered "Poster board" style wall nominally 2.0m (w) x 1.2 (h)
- Standard sign at the top of the board
- One standard, clothed trestle table approx 1.8m (l) x .6m (w)
- 2 chairs
- 1 x power outlet and 1 x 150w spotlight
- 1 x full conference registration (includes entry to sessions, daily catering, Welcome Reception, Happy Hours, Conference Dinner, Conference Satchel, Conference Handbook)
- Company name, display location, contact details and an 60 word promotional paragraph listed in conference handbook
- A soft copy PDF version of the delegate list will be provided after the conference (subject to Privacy Law provisions)

Additional furniture or displays (except one pull up banner) will not be allowed as part of a table top display.

Extra Exhibitor Staff Registrations

- Your booth / display price includes one full time conference registration (per 6m²)
- For security purposes ALL exhibitor staff manning booths must be registered and wear an exhibitor badge at all times whilst at the conference.
- Extra staff on the exhibition booth will have access to a reduced exhibitor registration fee.
AUD 450 incl. GST (early bird – up to 10 December 2009)
AUD 500 incl. GST (standard – up to 29 January 2010)
AUD 575 incl. GST (late – after 29 January 2010)

Price includes:

Name badge
Daily catering
Welcome Reception
Happy Hours
Conference Satchel and Conference Handbook
DOES NOT INCLUDE: Session attendance,
Conference Dinner and Conference Proceedings

Lunches will be made available for Exhibitors in the Exhibition area daily

Payment Policy

Payment Policy

All prices include Australian Goods and Services Tax (GST) of 10%.

Preferred payment method is as follows:

1. Direct bank transfer (see form below for bank account details)
2. Cheque (International organisations not paying EFT are required to pay by international bank cheque in Australian Dollars only, which must be drawn on any major Australian Bank. (Cheques not made out as requested may be returned.)

A 50% deposit payment is required on receipt of application (a tax invoice can be issued to facilitate payment). Balance payments due by 31 October 2009. If full payment is not received by 31 October 2009 the sponsorship or exhibition booking will be considered forfeit.

Cancellation Policy

In the event of the cancellation of Sponsorship and/or Exhibition booth/s, note that unless that particular area of Sponsorship or Exhibition is resold, the Committee reserves the right to retain monies received. If the balance payment is not received by the due date, the allocated Sponsorship or Exhibition booth/s will be cancelled.

Contact Details

ICONN 2010 Conference Office: WALDRONSMITH Management

Helen McGowan

Sponsorship & Exhibition Manager

61 Danks Street West

Port Melbourne Victoria 3207

Tel: +61 (0) 3 9645 6311

Fax: +61 (0) 3 9645 6322

Email: helen@wsm.com.au

ICONN 2010

APPLICATION TO SPONSOR/EXHIBIT

TAX INVOICE
ABN: 59115015953

ICONN 2010
International Conference on
Nanoscience and Nanotechnology
Monday 22 to Friday 26 February 2010
Sydney Convention & Exhibition Centre, NSW, Australia

*All prices listed are in Australian Dollars and inclusive of GST.
Participation can only be confirmed on receipt of the 1st payment.
Allocations will be made strictly in order of receipt of application and payment.*

YOUR DETAILS (please print/type)

Company Name:.....
Address:.....
Suburb:.....Postcode:.....
Contact Name:.....
(Prof/Dr/Mr/Ms/Mrs/Miss).....
Position:.....
Telephone:..... Fax:.....
E-mail:..... Website:.....

SPONSORSHIP PACKAGE PREFERENCES

I/We would like to take up the following Sponsorship package(s):

- Mega AUD \$30,000
- Quantum AUD \$16,500
- Pico AUD \$11,000
- Femto AUD \$5,500

Please tick which **ONE** of the following entitlements you would prefer in your chosen sponsorship category

- Mega Welcome Reception
- Quantum Happy Hour: Tuesday Thursday
- Pico Lunch: Tuesday Wednesday Thursday
- Femto Morning tea: Tuesday Wednesday Thursday Friday
Afternoon tea: Tuesday Wednesday Thursday

Additional Sponsorship Opportunities

1st Preference: _____ Total Cost: \$ _____
2nd Preference: _____ Total Cost: \$ _____
3rd Preference: _____ Total Cost: \$ _____

- I/we understand that the Sponsorship packages will be subject to Committee approval and that decision is final.
- I agree to the Terms and Conditions & Cancellation Policy as outlined on the ICONN 2010 website (www.ausnano.net/iconn2010)

Signed: _____ Position _____
(For and on behalf of the Sponsor listed above)

EXHIBITION BOOTH/S & TABLE TOP DISPLAYS

Exhibition Booth

_____ 3m x 2m booth/s @ AUD \$3,950 if paid by 10 September 2009
_____ 3m x 2m booth/s @ AUD \$4,500 if paid after 10 September 2009

Total AUD _____
Total AUD _____

My company fascia name is to read: _____
(Exhibition booth sign limited to a maximum of 26 characters with Pty Ltd, Aust. incl)

Exhibition Floor Space Only

_____ 6m2 (3m x 2m) @ AUD \$3,600 if paid by 10 September 2009
_____ 6m2 (3m x 2m) @ AUD \$4,115 if paid after 10 September 2009

Total AUD _____
Total AUD _____

Table Top Display

_____ table top display/s @ AUD \$2,625 if paid by 10 September 2009
_____ table top display/s @ AUD \$2,900 if paid after 10 September 2009

Total AUD _____
Total AUD _____

Allocation: The exhibitor understands that booths and/or space will be allocated strictly in order of receipt of payment and that the Committee's decision will be final. The Organisers have the right to make any necessary changes to the exhibition floor plan without prior notice. Attendance: The exhibitor understands that all attendees must register officially.

I agree to the Terms and Conditions & Cancellation Policy as outlined on the ICONN 2010 website (www.ausnano.net/iconn2010)

Signed: _____ Position _____
(For and on behalf of the Exhibitor listed above)

CANCELLATION POLICY

In the event of the cancellation of Sponsorship and/or Exhibition booth/s, note that unless that particular area of Sponsorship or Exhibition is resold, the Committee reserves the right to retain monies received. If the balance payment is not received by the due date, the allocated Sponsorship or Exhibition booth/s will be cancelled.

PAYMENT AND DEADLINES

1st Payment Deadline: 50% BY RETURN
Balance Deadline: 31 October 2009

Method of Payment:

Cheque - made payable to "Waldron Smith Management Pty Ltd - ICONN"
(please attach cheque to this form)

International organizations are required to pay by international bank cheque in Australian Dollars only, which must be drawn on any major Australian Bank. Cheques not made out as requested may be returned.

EFT - please advise your remittance details upon payment into the following account. Please insert your company name as a reference on the deposit.

Account Name: Waldron Smith Management Pty Ltd - ICONN
BSB: 063587
Account Number: 10425253

Participation can only be confirmed on receipt of the 1st payment. Allocations will be made strictly in order of receipt of application and payment.

Please forward your remittance advice and application form to:

ICONN 2010 Conference Office
C/- WALDRONSMITH Management
61 Danks Street West
Port Melbourne VIC 3207
Australia
Fax: +61 3 9645 6322
Email: iconn2010@wsm.com.au